



## Create | Design | Innovate

#### and everything in between

Welcome to a selection of designs the J. A. Russell Ltd Lighting Solutions team have worked on, with our fantastic electrical contractor base. Getting involved early in the design process has led to installations that meet standards, create moods, allow safe passage and simply inspire.

If you have an impending project, let's partner up and see what outstanding results can be achieved.















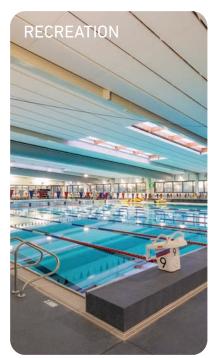






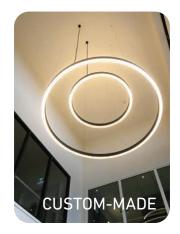






PACES





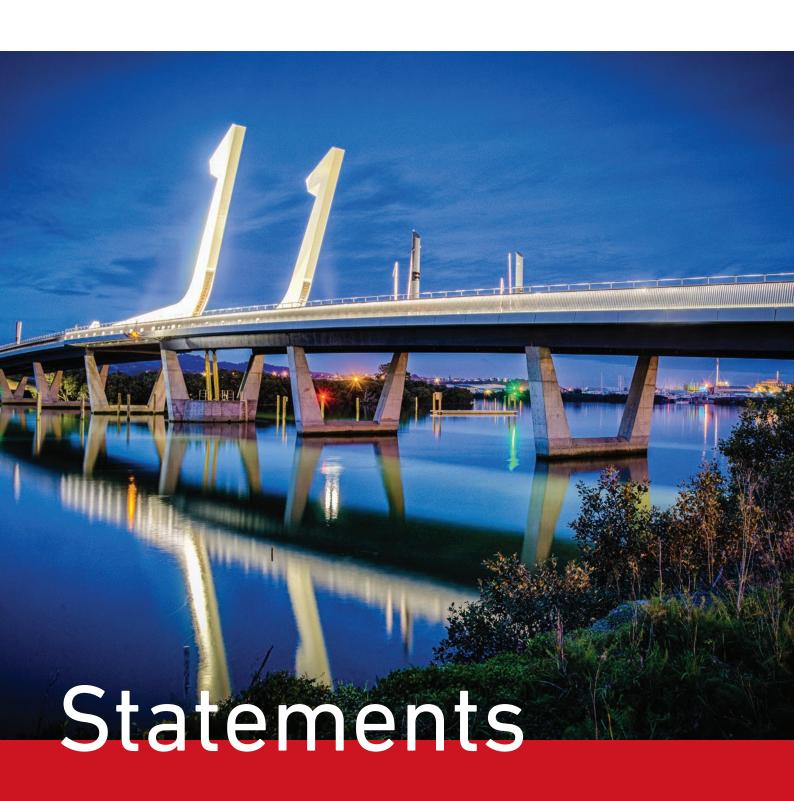


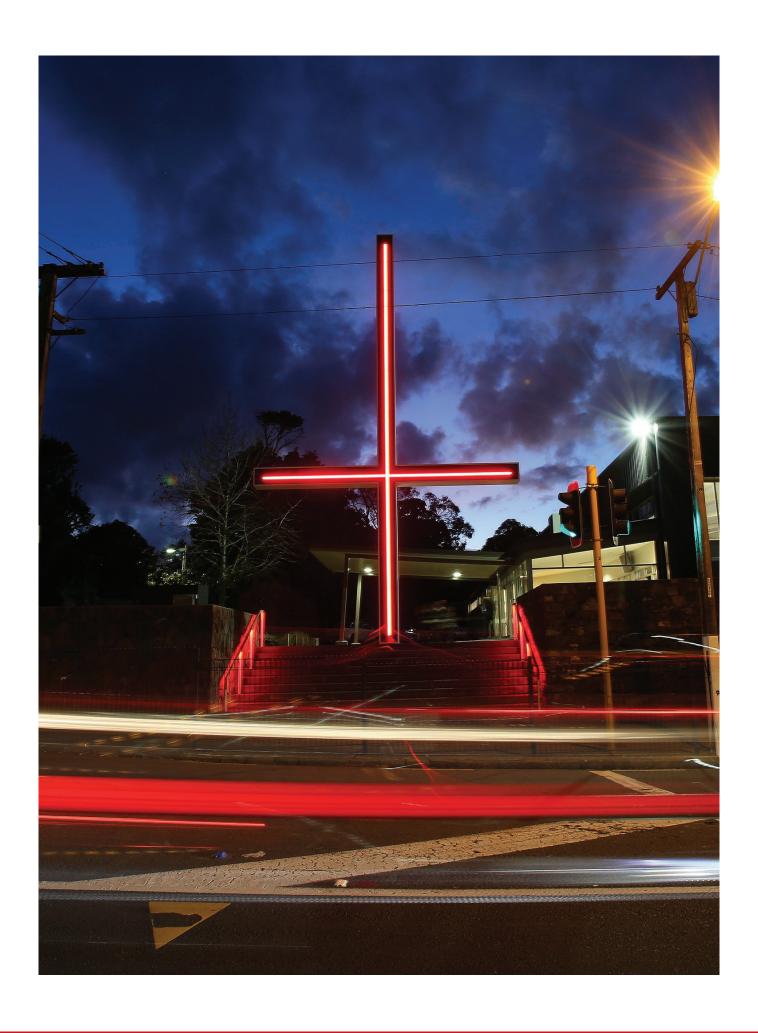
## **Creating Great Spaces**

#### LARGE SCALE DESIGNS - OUTDOORS

With very unique conditions in every outdoor installation, early engagement is essential.

Meeting the desired result while being safe, weatherproof and functional, requires detail and design.







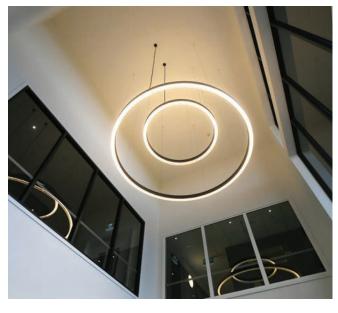
## Residential Lighting

# CREATING MOODS IN DIFFERENT SPACES THROUGH LIGHTING

Of all designs, domestic is the one that works best when the electrical contractor and home owner are all involved. A home's lighting must provide safety, function, mood, entertainment and fit in with the decor. Bringing that all together will result in a residence that makes a statement, while maintaining a homely feel.





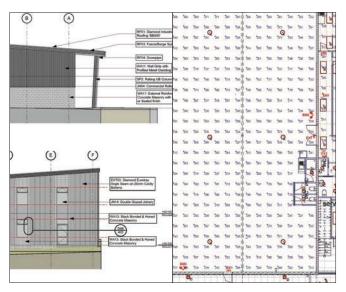














### PARTNERSHIP WITH DESIGN BUILD

Bringing expertise and experience to the table early on in a project's life, could be the edge to winning the contract or getting the construction across the line. From designing and building unique one-off light fittings, to using product in an imaginative and productive way, the result you present to your client will help set you apart. Having the choice across all brands and understanding these products in detail, ensures we offer the correct product for the best solution.







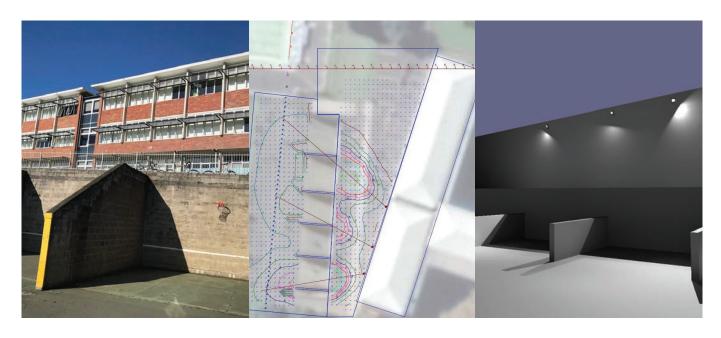
Before After

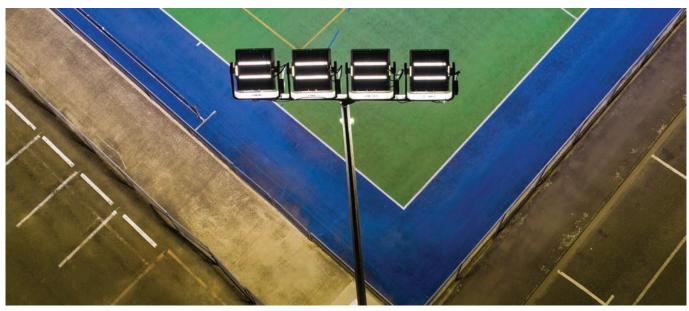


## **Projects**

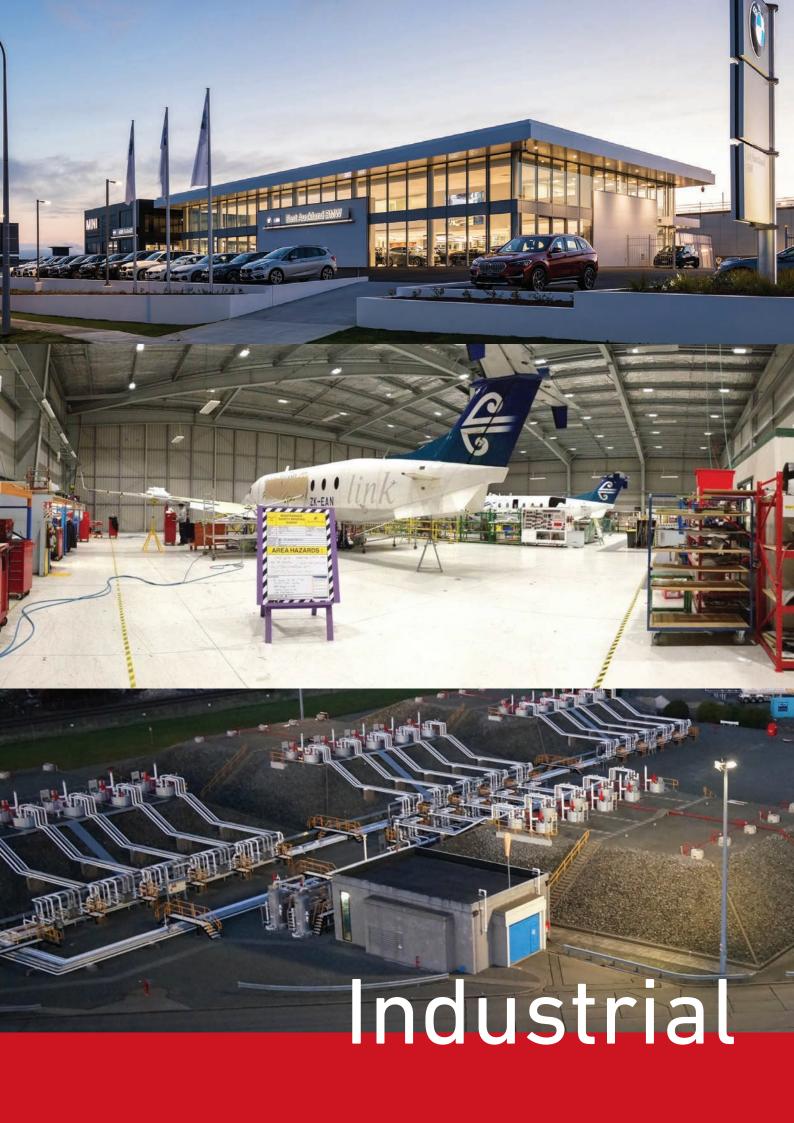
# PROJECT DESIGN PARTNERSHIPS FROM CONCEPT TO COMPLETION

Industrial sites come with their own very unique challenges; large scale, adverse conditions and endless diversity. Knowing your supply partners, knowing the product and knowing the desired result is essential to a successful outcome. The requirements on product selection from weight, windage, output, performance, and life span, can all have a marked effect on the outcome.

















### Public Spaces

#### **ENTERTAINMENT & RECREATION**

When the design and fittings have to both perform functional tasks, and yet fit in with the fun of the environment, placement and choice is paramount. Public spaces must meet the high mechanical stresses of the environment and withstand high population density while providing usable light that protects people and the environment.

Our unique position allows us to offer the most up to date fittings across a huge range of suppliers, resulting in the best offer for the desired outcome.



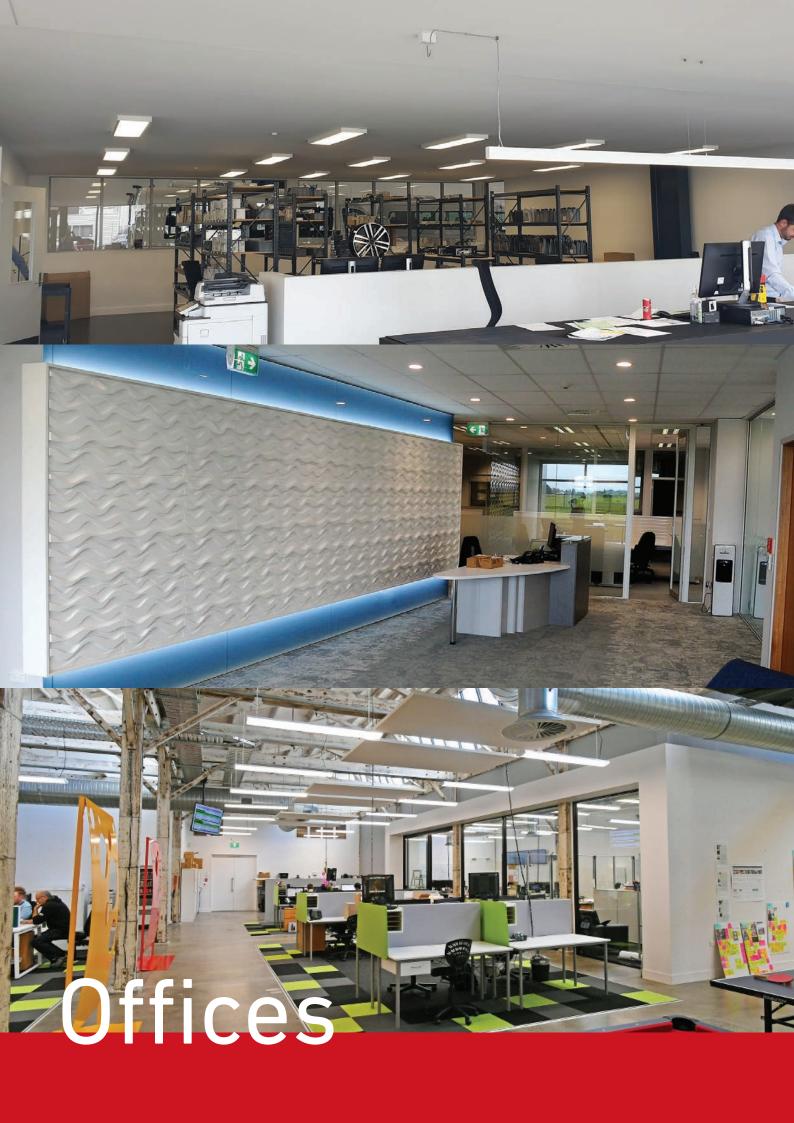










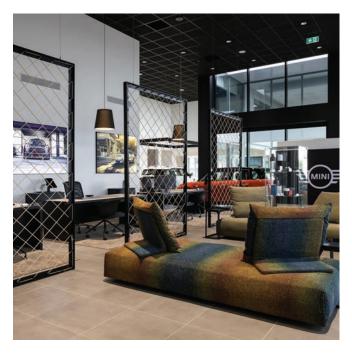


## Workspaces & Education

#### NATURAL WHITE LIGHTS FOR FUNCTIONAL WORK SPACES

As workspace and education environments evolve, new demands must be met by great design and product choice. While regulation guidelines are set, many other considerations need to be made, such as; glare, colour temperature, flicker free, system control and mechanical properties.









### Portfolio

#### **CUTTING EDGE & STATE OF ART**

In a world where LED lighting has exploded into the market, staying informed is essential. We are in regular contact with key suppliers, not only being first to see new product, but also being involved in early prototype discussions. This in-depth involvement at product level, ensures we are offering the best solution. We also have a very enviable reputation of first installations of new product, ensuring our customers are at the cutting edge.







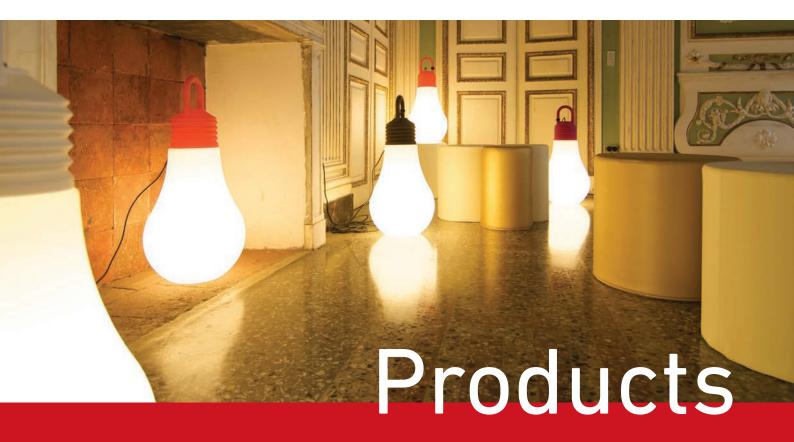


































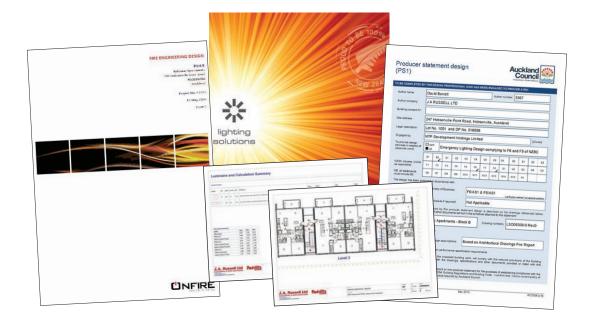


# Safety & Compliance

PS1 AUTHORISED FOR YOUR NEXT PROJECT



Emergency



### **ENSURING EVERYTHING IS TO STANDARD**

Getting out of a building safely is the golden rule. We are Auckland Council certified to design an emergency PS1 to follow on from the fire report. We provide documentation required for the consent process. Being across the latest innovations in the emergency sector lets us offer state-of-the-art battery technologies and building monitoring control systems.





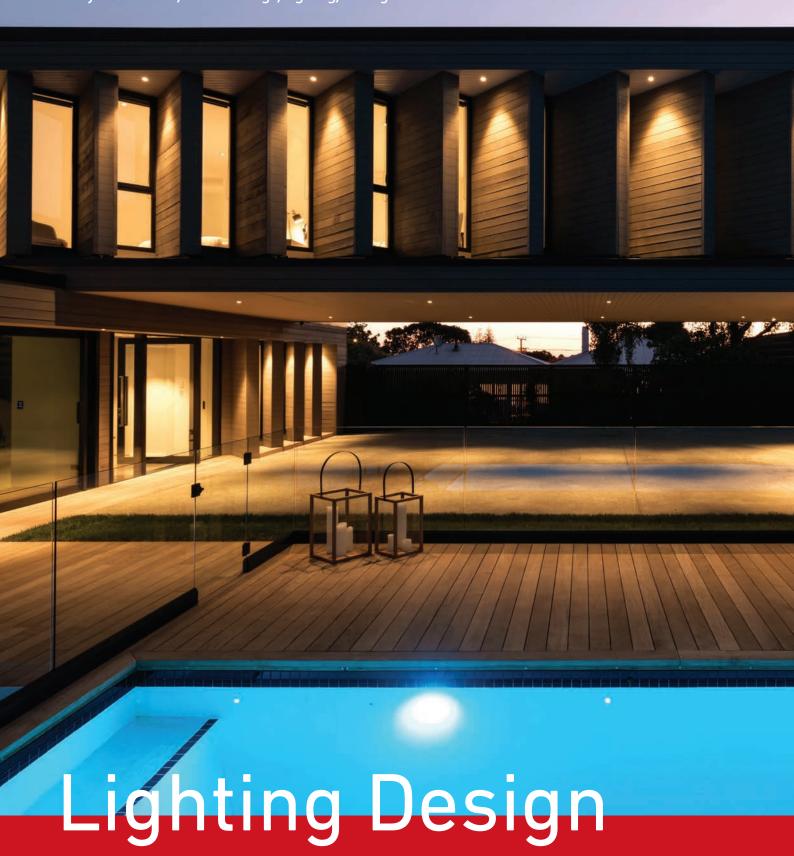


### **Contact Information**

### LIGHTING SOLUTIONS TEAM

For more information or to get in touch with us, contact lightingsolutions@jarussell.co.nz | 09 357 4450

www.jarussell.co.nz/Product-Range/Lighting/Gallery



www.jarussell.co.nz